



Certified Leadership Professional

As we look ahead into the next century, leaders will be those who empower others. - Bill Gates

Course Overview:

Do you value people around you and help them achieve their individual goals and group goals? Do your peers inside of your company consider you to be a thought leader? What about outside of the company? Do you help individuals increase the value of their time and quality of work-life? A leader helps teams become invaluable and get the most from his/her knowledge and expertise.

Certified Leadership Professionals is a course that will help you find that important leadership skill in you that can create the real difference between your current and future working styles. The time-tested and approved models and theories discussed during this 3-month program will instigate the participants' best leadership qualities and develop better strategic alignment and achievement of their professional and personal goals.

Course Objectives:

This Leadership Skills program initiates a process of rapid improvement, using achieving a shared understanding of the correct leadership and management methods that an organization needs to employ if an organization needs to achieve its stated goals. The leader-delegate relationship needs to strengthen with better styles of leading and managing teams. The leaders need proper affirmation as to the handling of people-management issues, time management issues, leadership, moral issues, and performance issues.

These targeted training modules will offer them clear guidance and practical methods which will show them exactly how they can get the best performance from themselves and their teams.

Training Methodology:

A 6-Month Certificate Course based on highly interactive discussions coupled with insights and key learnings of High Performing Leaders.

These sessions will include activities, role-plays; group discussions, video learning, and simulations that will help the participants learn the real concepts in a real context. This will develop leaders to take more effective and informed decisions that can make their role more promising and will enhance their delegation and planning, group cohesiveness, and team management skills.

Program Outline:

Module 1 Communication Skills

- Interpersonal Communication
- Business Writing Skills
- Emotional Intelligence
- Information and Communication Technology

Module 2 Leadership Skills

- Team Management
- Change Management
- Anger Management
- Art of Delegation
- Problem Solving and Decision Making
- Leadership Principles and Techniques

Module 3 Marketing Skills

- Marketing Tools and Techniques
- Customer Services
- Sales and Negotiation Skills
- Social Media Marketing and Remote Selling
- CRM Proficiency

Module 4 Project Management Skills

- Project Management
- Research and Planning
- Supply Chain Management
- Enterprise Portfolio Management
- Scrum Framework Implementation

Module 5 Financial Skills

- Budgeting and Costing
- Strategic Financial Management
- Data Handling and Analysis



Who Should Attend?

- Managers
- Heads of Departments
- Supervisors
- Group Heads
- Decision Makers

Eligibility Criteria:

- Minimum 5 years of Experience
- leading at least a team of 2 people

Assessment and Awards:

- Minimum 80% attendance is mandatory
- At least 50% marks in final Assessment of 2 hours

Benefits:

- Effective decision-making styles
- Alignment of goals with the processes
- Effective time management
- Proper delegations of responsibilities
- Ability to resolve team-based conflicts
- Develop effective results
- Handling stressful situations with ease
- Effective critical thinking abilities
- Desire to continuously improve and develop teams

Program Details

Commencement of program
August 20, 2022

DAYS:
Saturday & Sunday



TIMING:

Saturday 6:00 pm to 9:00 pm | Sunday 2:00 pm to 5:00 pm



VENUE:

ICMA Head Office, Gulshan-e-Iqbal, Karachi



INVESTMENT:

PKR 70,000/- (plus 5% tax)



Discounts Offered

- Early Bird Discount @5% till August 7, 2022
- Group Discount 20% for 5 or more nominations from the same organization
- Members of Professional Accounting bodies 12%
(All payments are subject to 5% Sales Tax)

REGISTRATION LINK: <https://bit.ly/3NrCR5H>

Last Date of registration 10th August, 2022 | 05:00 pm

Register Now

ICMA|COE

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With Regards,

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To register:

