





# ONE DAY THEME SPECIFIC TRAINING PROGRAM

# COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

DATE: MAR 02, 2023 (09:00AM - 05:00PM)

VENUE: VISION COLLEGE ALAMDAR ROAD, BAIG MARKET, DANYORE GILGIT. TRAINER: MR. KHALID JAMIL

REGISTER YOURSELF:

nbdp.org.pk/demand\_base\_training.php

## **ABOUT THE TRAINING PROGRAM:**

The training program aims to equip participants with emerging concepts, proven skills & knowledge on Cost Management for SMEs that will help SMEs to establish and strength their organization systems to achieve future profitable growth.

### TRAINING AREAS:

- Nature and Purpose of Cost Management
- Traditional & Modern Cost Management Techniques
- Product Cost Management
- Cost Control & Analysis
- Budgeting / Profit Planning

### WHO SHOULD PARTICIPATE:

- · Small Business Owners and their Staff
- Existing & Emerging Entrepreneurs

### TRAINING INVESTMENT:

# **PKR 1,500**

(Highly Subsidised by Government of the Pakistan)

### TRAINING BENEFITS:

- Capacity Building
- Training Material
- Lunch & Tea
- Certificate of Participation

Training Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.



A Project of SMEDA,
Ministry of Industries & Production,
Government of Pakistan

FOR FEE SUBMISSION CONTACT:

Mr. Khalid Jamil 0314-9949525

khalidjamil75@gmail.com

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