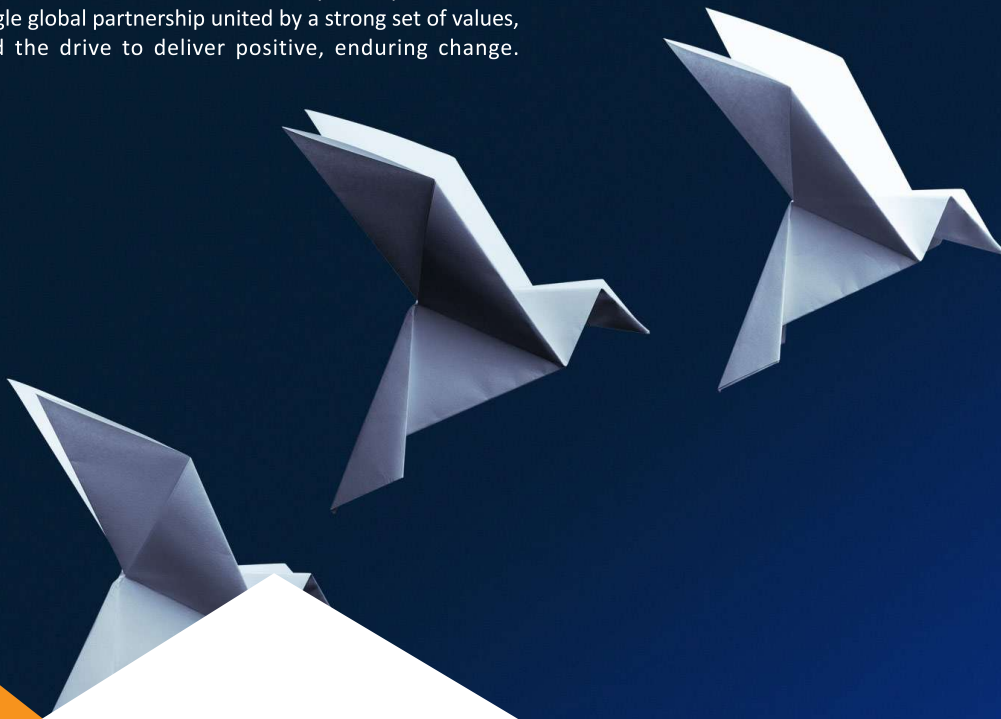




Since formation in 1926, McKinsey has operated as a single global partnership united by a strong set of values, and the drive to deliver positive, enduring change.



Join 'Forward' Learning Program

The Student Affairs Committee of ICMA International is pleased to share a free online, six-month 'Forward' learning program offered by McKinsey & Company, that equips young talent with must-have practical skills to help them succeed in the future of work. It focuses on critical leadership, business, and digital skills that are relevant and transferable across industries and roles. 'Forward' is available for the students based in Pakistan.

About the 'Forward' Program:

'Forward' is delivered in an interactive, virtual format. It begins with exploring foundational skills, then applying them to case studies based on real-world scenarios. You will ultimately be able to develop new behaviors through ongoing reflection and peer learning. At the end of the program, receive a McKinsey Forward digital badge and join an exclusive global network of young, life-long learners.



Levels of 'Forward':

The Forward program is broken down into three levels: Foundation, Advanced, and Network.

Foundation

This level includes more than 18 hours of highly interactive, self-paced digital courses. You will be introduced to several practical skills such as adaptability, effective communication, problem solving, and new ways of working in a digital world.

Advanced

This level has over 25 hours of learning. You can see your newfound skills come to life through an immersive journey of advanced digital content, bespoke virtual learning workshops, and a collaborative group assignment where you can learn from McKinsey experts and your fellow 'Forward' participants.

Network

After graduating from the first two levels, you can join a vibrant global network of young talent and get exclusive access to further learning and networking events.



Eligibility:

'Forward' applications are open to those who:

- Currently residing in Pakistan
- Have less than five years of work experience in total (employed, self-employed, or in between jobs)
- Have completed post-secondary education (for example: diploma, associate degree, undergraduate degree)
- Have a good command of the English language, as the program will be conducted in English

Certification and Digital Badge upon Completion:

Participants who complete the Foundation and Advanced level requirements will receive a certificate confirming their completion of the 'Forward' program. After completing the Advanced level, they will also be issued their own personalized digital badge, which is shareable across social media accounts and other digital channels.

Deadline for Submission of Application Form:

The deadline to apply is November 28, 2022, 5:00 pm Central European Time (CET)
9:00 pm Pakistan Standard Time (PKT).

Link for Registration:

You can apply to the Forward program through this [online application form](#)



With Warm Regards:

Shaham Ahmed, FCMA

Chairman

Student Affairs Committee, ICMA