



ONE DAY THEME SPECIFIC TRAINING PROGRAM COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

DATE: FEB 22, 2023 (09:00AM - 05:00PM)

**VENUE: SIALKOT BUSINESS & COMMERCE
CENTRE PARIS ROAD, SIALKOT**

TRAINER: MR. ZIA UL MUSTAFA

REGISTER YOURSELF:

nbdp.org.pk/demand_base_training.php

ABOUT THE TRAINING PROGRAM:

The training program aims to equip participants with emerging concepts, proven skills & knowledge on Cost Management for SMEs that will help SMEs to establish and strength their organization systems to achieve future profitable growth.

TRAINING AREAS:

- Nature and Purpose of Cost Management
- Traditional & Modern Cost Management Techniques
- Product Cost Management
- Cost Control & Analysis
- Budgeting / Profit Planning

WHO SHOULD PARTICIPATE:

- Small Business Owners and their Staff
- Existing & Emerging Entrepreneurs

TRAINING INVESTMENT:

PKR 1,500
(Highly Subsidised by
Government of the Pakistan)

TRAINING BENEFITS:

- Capacity Building
- Training Material
- Lunch & Tea
- Certificate of Participation

Training
Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.

NBDP

A Project of SMEDA,
Ministry of Industries & Production,
Government of Pakistan

FOR FEE SUBMISSION CONTACT:

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3RD FLOOR, BUILDING # 3,
AIWAN-E-IQBAL COMPLEX,
EGERTON ROAD, LAHORE.



For Further Assistance & Information,
Call **SME business Helpline (042) 111-763-111**
(Monday - Friday | 8 AM to 4 PM)



nbdp.org.pk
smeda.org.pk