



ONE DAY THEME SPECIFIC TRAINING PROGRAM

COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

DATE: FEB 19, 2022 (09:00AM - 05:00PM)

TRAINER: ASHFAQ AHMED, FCMA

VENUE: ICMA PAKISTAN,
335-B PEOPLES COLONY, OFF
SATIANA, ROAD FAISALABAD.

REGISTER YOURSELF:
nbdp.org.pk/demand_base_training.php

ABOUT THE TRAINING PROGRAM:

The training program aims to equip participants with emerging concepts, proven skills and knowledge on Cost Management for SMEs that will help SMEs to establish and strengthen their organization's systems to achieve future profitable growth.

TRAINING AREAS:

- Nature and purpose of cost and management accounting
- Traditional & Modern Cost Management Techniques
- Cost Concept of Product Costing and Planning
- Budgeting and Profit Planning

WHO SHOULD PARTICIPATE:

- Small Business Owners and their Staff
- Emerging & Existing Entrepreneurs

TRAINING INVESTMENT:

PKR 1,500
(Highly subsidised by
Government of the Pakistan)

TRAINING BENEFITS:

- Capacity Building
- Training Material
- Certificate of Participation

Training
Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.

NBDP

A Project of **SMEDA**,
Ministry of Industries & Production,
Government of Pakistan

FOR FEE SUBMISSION CONTACT:

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ICMA INTERNATIONAL
lead strategically

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3RD FLOOR, BUILDING # 3,
AIWAN-E-IQBAL COMPLEX,
EGERTON ROAD, LAHORE.

For Further Assistance & Information,
Call **SME business Helpline (042) 111-763-111**
(Monday - Friday) 9AM - 5PM

nbdp.org.pk
smeda.org.pk