



# ONE DAY THEME SPECIFIC TRAINING PROGRAM COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

**DATE:** FEB 12, 2022 (09:00AM - 05:00PM)

**TRAINER:** KASHIF AHMED, ACMA

**VENUE:** ICMA PAKISTAN BUILDING  
ST-18/C, ICMAP AVENUE, BLOCK 6,  
GULSHAN-E-IQBAL, KARACHI 75300

**REGISTER YOURSELF:**  
[nbdp.org.pk/demand\\_base\\_training.php](http://nbdp.org.pk/demand_base_training.php)

## ABOUT THE TRAINING PROGRAM:

The training program aims to equip participations with emerging concepts, proven skills & knowledge on Cost Management for SMEs that will help SMEs to establish and strengthen their organization systems to achieve future profitable growth.

## TRAINING AREAS:

- Nature and purpose of cost and management accounting
- Traditional & Modern Cost Management Techniques
- Cost Concept of Product Costing and Planning
- Budgeting and Profit Planning

## WHO SHOULD PARTICIPATE:

- Small Business Owners and their Staff
- Emerging & Existing Entrepreneurs

## TRAINING INVESTMENT:

**PKR 1,500**  
(Highly subsidised by  
Government of the Pakistan)

## TRAINING BENEFITS:

- Capacity Building
- Training Material
- Certificate of Participation

Training  
Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.

**NBDP**

A Project of **SMEDA**,  
Ministry of Industries & Production,  
Government of Pakistan

## FOR FEE SUBMISSION CONTACT:

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3RD FLOOR, BUILDING # 3,  
AIWAN-E-IQBAL COMPLEX,  
EGERTON ROAD, LAHORE.



For Further Assistance & Information,  
**Call SME business Helpline (042) 111-763-111**  
(Monday - Friday) 9AM - 5PM)



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