



ONE DAY THEME SPECIFIC TRAINING PROGRAM

COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

DATE: FEB 19, 2022 (09:00AM - 05:00PM)

TRAINER: MUBASHIR ALI, FCMA

VENUE: CAMPUS NO .15/A GULMOHAR LANE,
UNIVERSITY TOWN , PESHAWAR

REGISTER YOURSELF:

nbdp.org.pk/demand_base_training.php

ABOUT THE TRAINING PROGRAM:

The training program aims to equip participants with emerging concepts, proven skills and knowledge on Cost Management for SMEs that will help SMEs to establish and strengthen their organization's systems to achieve future profitable growth.

TRAINING AREAS:

- Nature and purpose of cost and management accounting
- Traditional & Modern Cost Management Techniques
- Cost Concept of Product Costing and Planning
- Budgeting and Profit Planning

WHO SHOULD PARTICIPATE:

- Small Business Owners and their Staff
- Emerging & Existing Entrepreneurs

TRAINING INVESTMENT:

PKR 1,500
(Highly subsidised by
Government of the Pakistan)

TRAINING BENEFITS:

- Capacity Building
- Training Material
- Certificate of Participation

Training
Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.

NBDP

A Project of **SMEDA**,
Ministry of Industries & Production,
Government of Pakistan


FOR FEE SUBMISSION CONTACT:

Adeel Zeb Khan
091- 9224250, 0332-9955525
adeel.zeb@icmap.com.pk

 **ICMA** INTERNATIONAL
lead strategically

FOLLOW US:  NBDPPakistan |  NBDPofficial |  NBDPofficial |  NBDP |  NBDP

 3RD FLOOR, BUILDING # 3,
AIWAN-E-IQBAL COMPLEX,
EGERTON ROAD, LAHORE.

 For Further Assistance & Information,
Call **SME business Helpline (042) 111-763-111**
(Monday - Friday) 9AM - 5PM)

 nbdp.org.pk
smeda.org.pk