

Conference on **DIGITAL EVOLUTION:** Strategies for Sustainable Transformation

Thursday, 29th May, 2025

Pearl Continental Hotel Lahore



Conference on **DIGITAL EVOLUTION:**

Strategies for Sustainable Transformation



About Conference

The Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) is planning to hold a high-impact conference on Digital Transformation to explore the evolving role of technology in reshaping the financial and corporate landscape. This conference will serve as a dynamic platform for industry leaders, technology experts, policymakers, and finance professionals to share insights on how emerging digital tools such as artificial intelligence, blockchain, data analytics, and cloud computing are revolutionizing business operations, enhancing transparency, and driving sustainable growth. With a focus on innovation and adaptability, the conference aims to equip professionals with the knowledge and strategies needed to thrive in the digital age.

Themes:

- The Future of Digital Transformation
- Sustainable Strategies for Digital
- Emerging Technologies and Their Impact
- Building a Roadmap for Digital Success
- What's Next in Digital Evolution?



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About ICMA

The Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) is one of the leading professional accounting organizations, established in 1951 and granted statutory status in 1966 under an Act of Parliament for the regulation of the profession of Cost and Management Accountants in Pakistan. Currently, the Institute has approx. 7,500 members within Pakistan and abroad and more than 16,000 students. The Institute is a founding member of IFAC since 1977, CAPA since 1980, SAFA since 1984, the only current participant IFRS Foundation in Pakistan and ICGN.



About Lahore

Lahore is the capital of the Pakistani province of Punjab and the second largest city in the country. It is an important historical centre of the country. With a rich history dating back over a millennium, Lahore is a main cultural centre of Punjab and Pakistan. One of the most densely populated cities in the world, Lahore remains an economic, political, transportation, entertainment, and educational hub. It is referred to as the "Mughal City of Gardens" due to the historic presence of gardens in and around the city dating back to the Mughal period.



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Registration / Nomination

Investment / Fee

Members of ICMA and Professional Accounting Bodies	6,000/-
Students	4,000/-
Others	8,000/-

The above investment includes: learning and networking opportunities, meal, teas, conference kits, etc.

***10% Early Bird Discount Till 23rd May 2025**

***10% Discount for 2+ Participants from the Same Organization**

Last Date of Registration
Monday 26th May, 2025

CPD Credits = 8 Hours

Scan the QR Code to Register



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With warm regards:

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