

Providing Immaculate  
Learning Experience

ICMA|COE  
Centre of Excellence

# TRAIN THE TRAINER

*Training and managing your mind is the most important skill you could ever own, in terms of both happiness and success (T. Harv Aker)*

This workshop transforms a technical/potential trainer into a charismatic and inspirational one. Adds to the confidence of the trainer and puts forward strategies for using voice tone and body language. One way to improve one's training skills (one on one and one-to-many) is to realize the value of style and delivery, highlight and eliminate mistakes, and do ample practice. This workshop is guaranteed to bring in renewed energy in the trainers.





## Course Methodology:

- Role Plays
- Highly interactive discussions
- Situational learning activities

## Who Should Attend?

- Freelance Trainers
- Aspiring and struggling Trainers
- Learning & Development Managers
- Vocational Trainers
- Team Leaders and Managers

## Program Details:

<b>DAY &amp; DATE:</b> Thursday-Friday, July 28-29, 2022	
<b>TIMING:</b> 09:00 am - 05:00 pm	
<b>VENUE:</b> Mövenpick Hotel Karachi	
<b>INVESTMENT:</b> PKR 42,000/- (plus 5% tax)	
<b>Discounts Offered</b>	
<ul style="list-style-type: none"><li>• Early Bird Discount @5% till July 15, 2022</li><li>• Group Discount 20% for 5 or more nominations from the same organization</li><li>• Members of Professional Accounting bodies 12% (All payments are subject to 5% Sales Tax)</li></ul>	
<b>REGISTRATION LINK:</b> <a href="https://bit.ly/3PRGBPS">https://bit.ly/3PRGBPS</a>	
<b>Last Date of registration 20th July, 2022   05:00 pm</b>	

## Register Now ICMA|COE

Contact us at:

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To register:



## Course Contents:

### Day 1

- Bringing Inspiration into your talks
- Bringing energy to your performance
- Learning why the fear exists and how to remove it?
- Demonstrating and realizing mistakes in training presentations
- Replacing your negatives in presentations with positives
- Video recording of participants on camera. Mistakes Analysis
- Waking up of the participants
- Body Language. 10 different styles
- Eye contact
- A good grip on the audience.



### Day 2

- Voice tone and importance of tone variations
- Different ways of creating the training presentations
- Use of charts and material in the presentations
- Creation of different activities and games to help participants learn
- How to handle difficult delegates
- How to create an amazing training presentation
- 16 rules of a Training Presentation not to be ignored
- The power of words
- Use of positive words
- The art of storytelling and use of humor
- Final training presentation



## Trainer Profile:

### Baseer Sami

Corporate Trainer / Motivational Speaker / CEO The Medium



With Regards,

### Sumreen Noman Ansari

Director ICMA - Centre of Excellence

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