Training on Skills for the Data-Driven Age



In today's data-driven business landscape, finance professionals and decision-makers need more than reports—they need insights that drive strategy. Microsoft Power BI empowers users to transform complex financial data into clear, interactive dashboards that support smarter, faster decisions.

By the end of this training, you'll gain a practical understanding of Power BI's end-to-end capabilities—from data preparation to impactful storytelling. Whether you're just starting your career or leading strategic decisions, this program equips you with the tools to optimize operations, monitor KPIs, and elevate your reporting and analytics functions.

Distinguished Trainer:



Muhammad Imran Bukhari

Business Intelligence Consultant | Microsoft Certified Trainer Power BI & Excel Expert

Muhammad Imran Bukhari is an MBA and a seasoned Business Intelligence professional, Microsoft Certified Trainer, and MCSA - BI Reporting certified expert with over 15 years of experience in Business Intelligence, ERP implementations, and Finance. With strong expertise in Microsoft Power BI and Excel, he specializes in helping businesses unlock data-driven insights for strategic growth.

Training Modules:

Module 01: Introduction to Power BI

Module 02: Efficient Data Connectivity & Transformation

Module 03: Data Modeling & Relationship Management

Module 04: Strengthening Your DAX Skills

Module 05: Dashboard Development in Power BI Desktop

Module 06: Dashboard Design & User Experience Optimization

Module 07: Enhancing Reports with Al Features

Module 08: Managing & Sharing Reports Effectively

Module 09: Developing Dashboards for Mobile Devices

Module 10: Performance Optimization & Best Practices

Module 11: Power BI & AI Together

Registration Contact:

Syed Aamir Ali

Sr. Officer

Phone: +92 3317039554, +92 61-9330483

Email: aamir.ali@icmap.com.pk

Who Should Attend:

This training is ideal for:

- Accounting Professionals / Members and Students of PAOs
- Managers handling data-driven decisions
- Business & Data Analysts seeking advanced BI skills

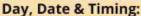
Case Study and Dashboard List:

- · Profit & Loss Insights
- · Budget vs. Actual Analysis Dashboard
- · Sales Analysis Dashboard

Learning Outcomes:

By attending this training, participants are expected to learn:

- Understand Data Analytics & Business Intelligence.
- · Transform and clean data using Power Query.
- Design interactive dashboards from multiple data sources.
- Automate reporting processes and reduce manual effort.
- Access and share insights across multiple devices.
- Publish reports using Power BI Service for collaboration. Best way to utilize AI to get answers to your queries
- **Program Details:**



Saturday May 3rd and 10th, 2025, 9:00 am to 5:00 pm



Venue:

Others:

Computer Lab of ICMA International Multan.

Investment:

Members ICMA /ACCA/ICAP/PIPFA/PAOs Qualified & Students ICMA ICMA /ACCA/ICAP/PIPFA/PAOs

Rs.4,000 Rs.3.000 Rs.6,000

Registration Link:

https://forms.gle/HGMs4fPpmhyVrFC97



With warm regards:

Mhuammad Shahbaz, ACMA

Secretary / Treasurer Multan Branch Council

Muhammad Yousaf, FCMA

Vice Chairman Multan Branch Council Muhammad Shoaib, FCMA

Chairman Multan Branch Council

ICMAP Building, ICMAP Street, Shalimar Colony, Bosan Road, Multan. Ph. # (0092-61) 9330482-483, 61- 6513465-66, E-mail: mul@icmap.com.pk





