

# Workshop on Power BI Advance Level

Islamabad Branch Council is organizing a workshop on Power BI – Advanced Level for members and students of ICMA. In this workshop, you will acquire the essential skills and knowledge to become proficient in data analysis and visualization using Power BI.

## Course Outline:

- ETL activities for flat files
- Use of Parameters in Power Query Editor
- Exploring complex DAX
- Importance of ToolTips and Navigations
- Bookmarks
- Field Parameters and Whatif Analysis
- RLS

## Course Plan:

- Day 1- Basic & Intermediate Level
- Day 2- Advanced Level

## Program Details:

**CPD:**  
16 Hours

### Day, Date & Timing:

Saturday & Sunday, June 28 - 29, 2025, 9:00 am to 5:00 pm

### Venue:

ICMA Islamabad Campus, Plot 16, Street 6, H-9, Islamabad.

### Registration Link:

<https://forms.gle/X5DHyo546ETLycZ6>

### Investment:

|                                                           |             |
|-----------------------------------------------------------|-------------|
| Members of ICMA /ICAP/PIFPA/RITBA/ACCA                    | Rs. 6,000/- |
| Students of ICMA /ICAP/ACCA/PIFPA/Other Business Students | Rs. 4,000/- |
| Others                                                    | Rs. 8,000/- |



## Bank Account Details for Payment

Askari Bank Limited [Islamabad]  
Account Number 00551650501723  
IBAN Number PK06ASCM0000551650501723  
Swift Code ASCMPKKA  
Title of Account ICMAP-ISLAMABAD BRANCH COUNCIL

With warm regards:

**Haider Abbas, FCMA**  
Secretary  
Islamabad Branch Council

**Muhammad Rizwan Arshad, FCMA**  
Vice Chairman  
Islamabad Branch Council

**Muhammad Imran, FCMA**  
Chairman  
Islamabad Branch Council

## Trainer's Profile:



**Ahmed Shoaib**

He is a seasoned professional with 20 years of work experience, possessing expertise in both technical and service solution management. He has worked with world-class companies, including PTCL, Huawei, Flextronics/Relacom, Norconsult Telematics, and Nortel Networks Asia Limited, contributing to their success in achieving organizational goals. He demonstrates a strong business acumen and industry expertise, with the ability to analyze, plan and forecast business activities effectively.

He has delivered Power BI corporate trainings at CPPA, ICMAP, Telenor, MMBL, IBADAT, Arid University, NUST Business School, Taylor's University Malaysia. He has facilitated more than 300 participants through different public trainings and webinars.

## Registration Contact:

### Ms. Bazzla Islam

Officer Members' Affairs  
Phone: +92 302 5252068, 051-4435170  
Email: bazzla.islam@icmap.com.pk