



ICMAINTERNATIONAL
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Workshop on Finance for Non-Finance Professionals

The National CPD Committee of ICMA is organizing a workshop on Finance for Non-Finance Professionals at Karachi on October 07th & 08th 2022. Details are as under:

Objective:

To raise the level of financial awareness of participants and enable them to use the available financial information to make better decisions in their professional and personal life.

Who should attend?

- HoDs / Managers of HR, Sales & Marketing, Production, Engineering, IT, Supply Chain etc.
- Middle to Senior Level Managers of non-financial divisions
- Entrepreneurs

Prior knowledge of accounting/finance is not required.

Program Details:

DAY & DATE: Friday & Saturday, October 7 & 8, 2022



TIMING: 10:00 am to 6:00 pm



VENUE: Movenpick Hotel, Karachi



INVESTMENT:

Fee: PKR 30,000/-



CPD: 16 Hours



REGISTRATION LINK: <https://bit.ly/3BbqNCl>



Trainer's Profile:

Mr. Adnan Iqbal is the CEO of Buxly Paints Limited and a Fellow Member of ICMA International. He is also the Fellow member of PIPFA and is MBA from IBA Karachi. Mr. Adnan holds more than 20 years of diversified experience at various leadership roles in Accounts & Finance, Sales & Marketing and business management in manufacturing sector. In addition to his expertise in Accounts & Finance, he has unique exposure of leading sales in Business to Business environment as well as through Retail network of Dealers and Distributors. With finance background, he is privileged with high data analytical skills and ability to see beyond numbers at his cross functional management roles.



Mr. Adnan is a Certified Director under Listed Companies Code of Corporate Governance Regulations 2019 of SECP. He has also conducted many training sessions on various platforms.

For Registration & Information:

Maqsood un Nisa

Sr. Officer, CPD

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With Regards:

Awais Yasin, FCMA

Chairman

National CPD Committee

Workshop on Finance for Non-Finance Professionals



Course Benefits:

This course will help you to;

- Understand basic accounting and financial management concepts and its implication to the business.
- Understand the financial statements i-e Balance Sheet, Income Statement, Cash Flow Statement and their key elements.
- Understand how business decisions made by you impact key elements of your company's financial statements.
- Understand various costs of business operations and how to manage the same.
- Identify the key indicators to determine financial health of an organization.
- Understand time value of money and assess the viability of different investment opportunities through capital budgeting.
- Make better strategic financial decisions and manage your financial responsibilities more efficiently.
- Understand how financial strategy is integrated with business strategy.
- Enhance overall financial and business acumen.

Agenda

- Types of Business Structure
- Overview of Financial Accounting concepts and terminologies
- Detail understanding of Financial statements
 - Balance Sheet
 - Profit & Loss Account
 - Cash Flow Statement
 - Statement of Changes in Equity
- Understanding the Annual Report of a Listed Company
- Interpretation and analysis of Financial Statements
- Understanding of Working Capital and its management



- Management Accounting, Cost Concepts and its application in Decision Making
- Product and Service costing , pricing and break even analysis
- Understanding the concept of Budgeting and Master Budget
- Time value of Money, Capital Budgeting and investment appraisal Decisions
 - Net Present Value
 - Payback / Discounted Payback
 - Internal rate of return (IRR)
- Financial Markets and Means of Financing

