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lead strategically

Lahore Branch Council 2022-24

# A Full Day Comprehensive Workshop on Designing Advanced PowerPoint Presentations

The ability of a professional to deliver a powerful presentation that engages each audience member has never been more important than today. The presentation visuals, the structure, and the story are compelling aspects of a successful presentation. Having expertise in these areas can help an individual to stand out from the rest. Keeping in view the importance of the subject, Lahore Branch Council (LBC), is arranging a workshop on "Designing Advanced PowerPoint Presentations":

## Skills You Will Learn:

This training will help you in making your presentation, more impressive, more effective, more memorable and more engaging.

## Prerequisites:

Practical Knowledge of PowerPoint

## Methodology:

Instructor Led, hands on Training.

## Contents of Workshop:

- ▶ Quick Overview
- ▶ Design Principles to create world class presentation
- ▶ Working with Images
- ▶ Fonts Ideas
- ▶ Background Ideas
- ▶ Designing and using Custom Info graphics
- ▶ Advanced Animations
- ▶ Excel and Power point Integration
- ▶ Using Audio and Videos
- ▶ Using VBA in your presentation
- ▶ Custom Tools and online sources
- ▶ Presentation Delivery

## Trainer Profile:



### Ali Asjad

M.com, DCMA, FCMA, FCCA  
(UK), DTM (USA)

Mr. Ali has more than two decades of diversified industry exposure. He is a sought after trainer and expert in Data Analytics, ERP's, Power BI, Financial Modelling, Dashboard Reporting, VBA, Advance Excel, PowerPoint, MS Access, Stress Management and Leadership. Presently he is serving Sapphire as Deputy General Manager Planning knits division.

## Program Details:

### Day, Date & Timing:

Sunday, April 28, 2024, 9:00 am to 5:00 pm  
(Interval Lunch/Prayer 1-2pm)

**CPD:**  
8 Hours

### Venue:

ICMA Lahore campus.

### Investment /Fee:

Members of ICMA/ICAP/PIPFA/ACCA/CIMA	: Rs.10,000/-
Females & Senior Members	: Rs. 8,000/-
Qualified / Affiliates / CMA Students	: Rs. 8,000/-
Non-Members	: Rs.15,000/-

**Limited Seats are available on first come first serve basis.**

## Contact person for registration:

### Habib-Ullah Anwar Shami

Sr. Officer (Continuing Professional Development)  
ICMA Building, 42-Ferozpur Road, Lahore.  
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Ext: 31, Fax: 042-99214699 Cell: 0333-8306003

With Warm Regards:

### Anus Maqbool, ACMA

Chairman, CPD Committee  
Lahore Branch Council

### Muhammad Yasin, FCMA

Chairman, PAIB Committee,  
Lahore Branch Council

### Ghulam Abbas, FCMA

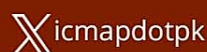
Chairman  
Lahore Branch Council



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